

# Tourism and Event Management A/T/V

## Tourism and Event Management A/T/V

- Do you want to be part of one of Australia's largest and fastest growing industries?
- Do you want a career in Tourist Attractions, Tour Guiding, Wholesale Tour Operations, Retail Travel, Tourist Information Services or Event Management?
- Would you prefer an alternative career path rather than going directly to university after Year 12?
- Do you want some skills to support you in employment while undertaking further study?

If you answer 'yes' to any of these questions, then this course is for you!

## Global Tourism

Customer service skills and communication in a socially diverse environment are the focus of this unit. Health, safety and security procedures are also addressed.

Students source and provide international destination advice. They develop skills and strategies that assist with access and interpretation of product information.

## Working in Tourism

This unit explores interpersonal, communication and further develops customer service skills for industry. Working with colleagues and customers as well as producing word-processed documents is included in the training.

Students develop skills, knowledge and strategies for sourcing and providing destination information and advice for Australia and International destinations.

## Tourism and Events Promotion

The focus of this unit is on sourcing and presenting information related to tourism and events promotion.

Students work cooperatively in teams to organise and promote an event in a simulated industry context. They access and interpret product information relating to local tourism events. Students may take the opportunity to participate in external study to extend and enrich their learning whilst still at College. For example, students may gain additional competencies through study of online information systems at CIT or another Registered Training Organisation.



## Structured Workplace Learning (SWL)

SWL is the workplace component of a nationally recognised industry specific VET program. Students participate in activities in an industry context and environment supervised by industry professionals. Experiences gained contribute third party evidence for assessment of competence. Students demonstrate their developing skills and extend their knowledge in relation to the outcomes and requirements of the relative Training Package.

SWL is highly recommended as it provides students with 'real life, hands on' experiences within the tourism industry, vital for their future employment.

## Australian School Based Apprenticeships (ASBA)

Students may choose to commence an ASBA within the Tourism industry; more information is available through college student services.

## Vocational Certification

[SIT20116 - Certificate II in Tourism](#)  
Completion of eleven competencies according to Training Package rules is required for this qualification.

## Units

### Tourism and Event Management

This unit includes the skills and knowledge required to develop and update knowledge of the industry, focusing on sourcing and providing destination information relating to tourism in Australia.

Development of interpersonal, communication and customer service skills needed for selling and advising on products and services and providing visitor information are included in the training.

It also enables students to design, plan and implement an event.

