

## Media A/T Specialised Media A/T

Media looks at a wide range of media industries and texts, analysing the impact they have on our lives and society, and the techniques that are used in those industries.

Every Media unit involves theoretical and practical work. Practical work involves the design and creation of media products such as short films, excerpts from television shows, radio programs, journalism and advertisements.

Media is a subject which emphasises communication skills and working with others. It also helps to improve time and resource management skills as well as emphasising creative thinking and ingenuity.

Media T students can count their studies towards their ACT Senior Secondary Certificate and university requirements. The products designed and created in class can also be utilised as part of a student's portfolio of work to be shared with universities, art or film schools and future employers.

The work of Media students is presented at events such as Open Night and the Arts/Technology Showcase.

### Course Patterns

A minor or major in Media can become a major minor or double major through the study of additional units from Specialised Media



### Units—Media

#### Creativity in Media

Students explore techniques and strategies used to create media products. They apply the creative process, techniques, and strategies to express their understanding of self, others, and the world.

#### Communicating Meaning in Media

Students learn about how meaning is communicated in a variety of Media forms and styles and explore techniques for communicating their ideas for a purpose and a target audience.

#### Media in Context

Students learn about how social, historical, political and/or cultural contexts have shaped media products.

#### Narratives in Media

Students learn about narrative forms and structures for fictional and non-fictional media products and gain insights on how people connect and perspectives on the world.

#### Independent Study

An Independent study unit must be proposed by an individual student, be for their own independent study, and negotiated with their teacher. Students must have studied at least three standard 1.0 units from this course.

### Units— Specialised Media

#### Innovation in Media

Students learn about practitioners who break with codes and conventions and explore the aesthetics and ethics of technological innovations in media.

#### Adaptation in Media

Students learn about different media forms and styles for adaptation of stories in a range of mediums to understand

how themes and perspectives are represented. Students apply the principles of adaptation to develop their own media practice.

#### Entrepreneurship in Media

Students examine the business aspects of media, opportunities, and risks in the industry. Students explore the tension between the creative and commercial when working within a media brief.

#### Interdisciplinary Inquiry in Media

Students explore styles and techniques in the representation of information in a variety of mediums to achieve greater effect. Students apply inquiry skills and media practices to position an audience on a chosen concept, synthesizing perspectives and drawing conclusions to express a point a view.

#### Independent Study

An independent study is also available in Specialised Media.

